

SUMMARY

Postgraduate Dissertation by Konstantinos Tsoumitas

Subject:

«AMINTEA» CULTURAL EXHIBITIONS AND LOCAL COMMUNITIES

In the introduction it becomes obvious the criteria for choosing this subject, which took place in a historical-theoretical structure. The cognitive fields that are involved in the study concern: a) the local history and b) the history of art.

The inquiring material is constituted from:

- a) Secondary sources of – *Municipality of Aminteo*, local published bibliography,
- b) Primary audiovisual material - posters, programs and acoustic material.

In the following paragraph there is a historical and geographical description of the Aminteo city as well as the names of the Mayors that participated so far in the cultural exhibitions.

Methodologically the subject was approached with the contribution of mental history and semiotics. The econographic-econologic method was used also in order to help in the "reading of" pictures and to use them as a historical source.

The form of Panofsky was used as model. This is constituted by three stages, which represent an increasing degree of deepening. Material for this study was also drawn from the theory of look, a technical term that was used initially in the cinematographic theory at the decade 1970.

In the inquiring material a description in the history of poster, in the types of poster and the connection of poster with the advertisement was took place. Furthermore, it follows the analysis of the poster, program and invitation.

Summarizing, all the elements that were drawn from the analysis of the inquiring material formed the conclusions which were exported in relation to the type and content of events as well to the specific population teams.